

21 GREAT BENEFITS FOR OUR FRANCHISEES

Our franchisees own their own business and receive outstanding support from the established industry leader. In addition to building equity in their own company, they enjoy an outstanding package of benefits that includes:

1. We teach our franchisees how to be outstanding restaurant consultants and they also learn how to own, run and grow their own successful consulting business. We've already done it ourselves, so let us show you how!
2. Our franchisees can run their business as a "one person show" or they can grow it into a sizable organization – their choice.
3. Unlimited income potential because our franchisees are the ones who determines how large their consulting practice becomes.
4. Extensive corporate support from our Denver-based office.
5. Full use of the Internet-based, corporate library of forms and other intellectual property that our franchisees use to run their business. They simply download the desired forms, edit as needed and they're ready to go.
6. We have a full suite of established services for our franchisees to offer to their clients including our popular Operations Analysis™ service, business planning, restaurant startup, policy manuals, job descriptions, restaurant turnaround services and much more.
7. Our franchisees use our nationally recognized trademark to promote their business.
8. Every franchisee receives their own dedicated page on our corporate website, provided with their picture and credentials. Prospective clients can quickly and easily learn about and contact every franchisee direct.
9. Every franchisee receives their own business e-mail address.
10. Initial business cards are provided for free. (For the principal franchisee. Additional cards are available at cost).
11. The first six (6) consulting leads are furnished by us to get every franchisee started on the right foot.



Mr. Kevin Moll
President

12. Our 300+ page Franchise Operations Manual covers everything every franchisee needs to know. This is the manual we use in our two-week training course here at our office in Denver.
13. No office is required, but franchisees may have one if they want. Most consulting work takes place in client locations, so it's not necessary.
14. Ongoing support via in-person, telephone, e-mail or Skype. We're fast in providing quick answers and solutions for our franchisees.
15. No previous consulting experience is required, only extensive hospitality experience is needed – we train and provide every franchisee with all of the education, consulting information and provide them with the resources that they need to run and grow their own business.
16. Complimentary major media release announcing the start of every franchised location.
17. Monthly conference calls to update our franchisees about changes within the industry.
18. Qualified franchisees will be joining a national brand and respected industry leader with the highest level of credibility and an outstanding reputation.
19. Complete and comprehensive two week (80 hours) training program in Denver, Colorado for the franchisee and up to two additional persons.
20. We have a reasonable royalty structure with no advertising or other unnecessary fees.
21. Extensive internal support systems to insure the success of every franchisee.

Those selected to join our franchise network will be helping new and established restaurant owners become successful and enjoy a fulfilling career at the same time.

Kevin Moll, President

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